

View from
Snowbird into the
Salt Lake Valley

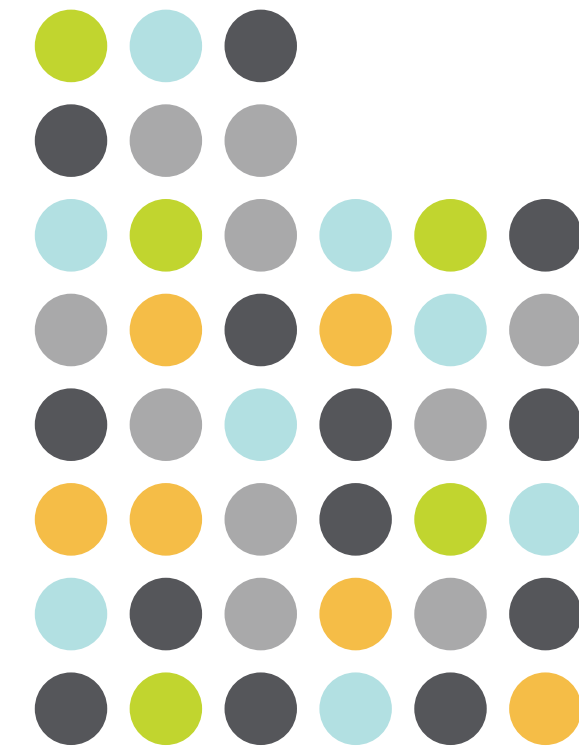


Broadband Advisory Council



EDCUtah Overview

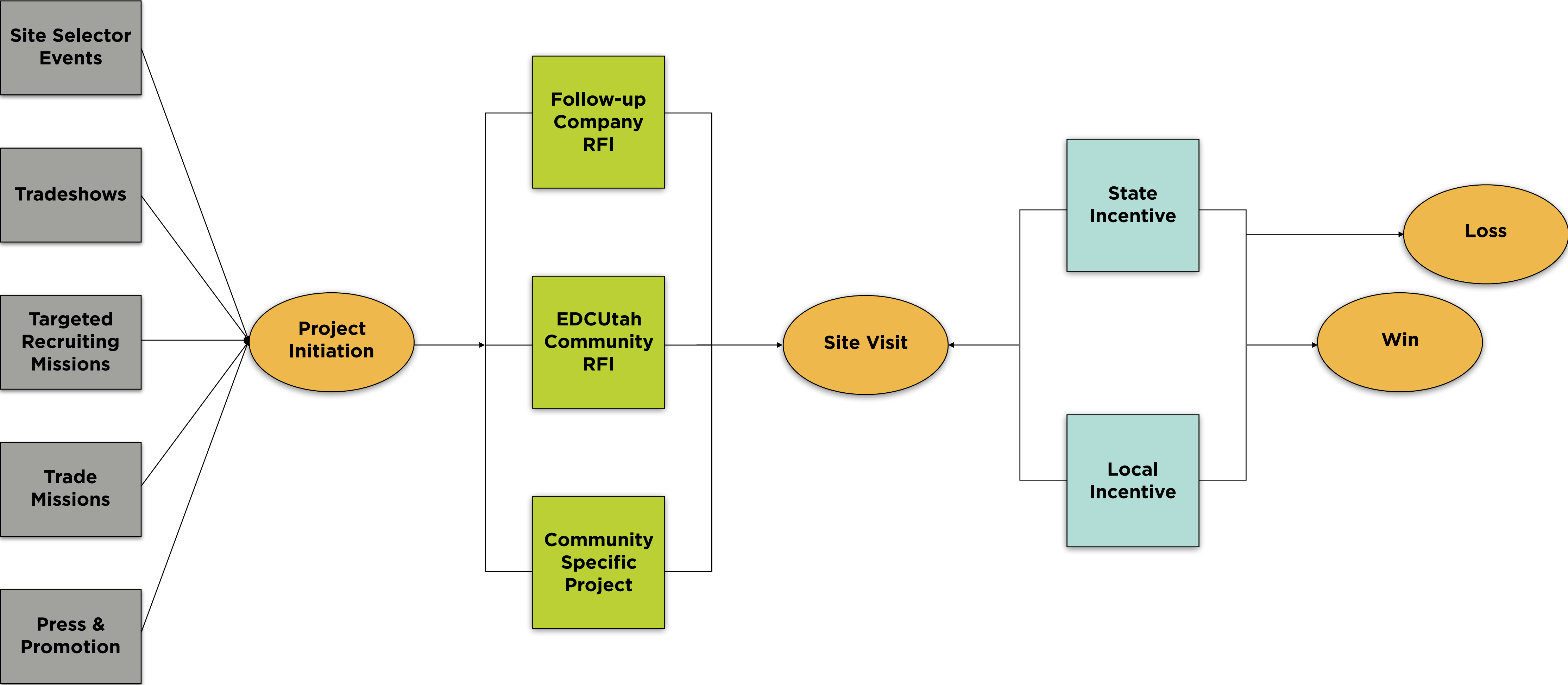
- EDCUtah was created to act as a catalyst for quality job growth and increased capital investment in Utah.
- Private, membership based non-profit corporation founded in 1987.
- Work with both out-of-state, and in-state companies considering expansions.
- Statewide representation, we are location agnostic.
- 15 FTE/6 PTE, \$2.7M annual budget
- 60+ public and 200+ private partners



edcUTAH

**ECONOMIC
DEVELOPMENT
CORPORATION
OF UTAH**

Project Process



Community RFI

- Identify specific, viable real estate options (sites) for prospective recruiting projects.
- Quick, high-level data - very short turn around times
 - Contact information: ED, utility, broker
 - Site parameters: acres/square footage, features, costs, buildings, access
 - Infrastructure: utilities
 - Flyers, photos, renderings
- Uniformity of product



SURE SITES



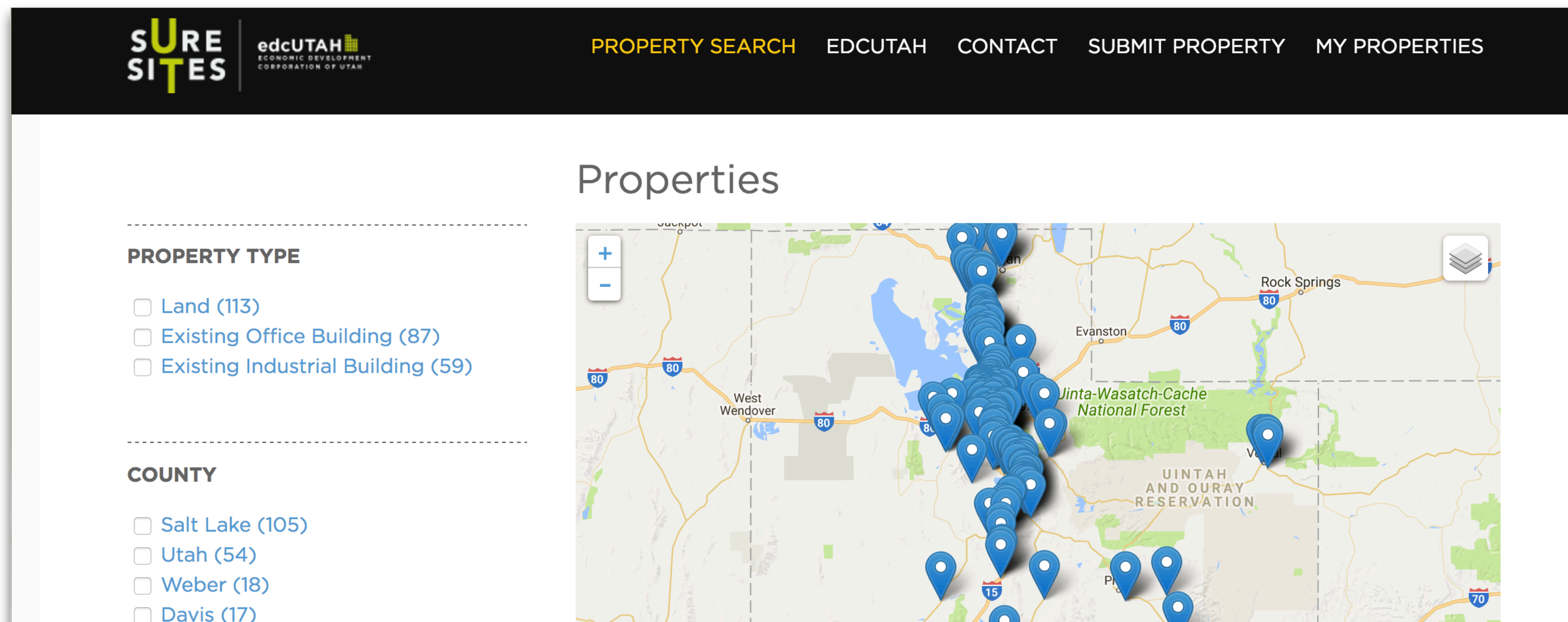
SURE Sites 1.0

- **Select Utah Real Estate**
- *“Utah’s premier, qualified sites program featuring industrial and office building and land sites designed to meet the needs of relocating and expanding businesses.”*
- Deliverable in the first EDCUtah-GOED contract in 2005
- Initial site went live in 2006, hosted by GIS Planning
- Initial program housed a 50-point questionnaire covering a wide range of topics.



SURE Sites 2.0

- Site navigated to lower cost, “open sourced,” Google Maps based platform.
- Questionnaire paired down significantly



SURE Sites 3.0

- Marriage of utahsuresites.com and locate.utah.gov
- Leveraging the power of Locate's mapping and infrastructure database with SureSite's product database.
- Best of both world's, responding to what the market has asked for.
- Will provide Utah with one of the most powerful economic development Site and Building databases in the country.



UTAH ECONOMIC DEVELOPMENT MAP

ABOUT
SUBMIT A SURE SITE
CONTACT US

Click on the map to get information about the
current location.



 Broadband



 Utilities



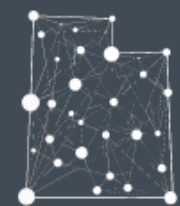
 Workforce



 Transportation



 Lifestyle



STATE OF UTAH
BROADBAND OUTREACH CENTER

edcUTAH  ECONOMIC DEVELOPMENT
CORPORATION OF UTAH



Utah Governor's Office of
Economic Development

BUSINESS • TOURISM • FILM



Next steps

- Refinement of the Sure Sites data fields
- Streamlining of site submission process
- Marketing of the new platform to national stakeholders
- Introduction of a “Megasite” program

